



FOR IMMEDIATE RELEASE:  
Monday, February 15, 2010 at 7AM

Penticton Toyota presents

# MONSTER SPECTACULAR

THE MECHANICAL MONSTERS ARE COMING!

SATURDAY, MAY 8<sup>TH</sup>, 2010  
SOUTH OKANAGAN EVENTS CENTRE

Doors: 6:30PM ~ Show: 7:30PM

**Tickets on sale Friday, February 19<sup>th</sup> @ 10AM**

Tickets available at SOEC Box Office, Wine Country Visitors Centre,  
Charge by phone at 1-877-SOEC-TIX (763-2849)

Order online at [www.valleyfirsttix.com](http://www.valleyfirsttix.com)

Tickets (incl GST): \$32.00, \$26.00, \$15.00  
(plus FMF and applicable service charges)

## **MONSTER SPECTACULAR FOR THE FIRST TIME IN PENTICTON!**

**Penticton, BC:** Penticton Toyota with Global Spectrum Facility Management is gearing up for more than two hours of no time-outs and constant high-speed action! Real fans say it's the UNCONDITIONAL LIMIT, exploding with adrenaline that will have families of all ages on their feet and cheering!

**MONSTER SPECTACULAR** features the biggest and baddest 4x4 giants. Weighing over 10,000 pounds each at 12 feet high and 12 feet wide, they are built to crush everything in their path with over 2,000 horsepower engines. You'll witness the classic wheely contest, incredible freestyle moves, side by side racing and much more.

The top North American names will only be at the South Okanagan Events Centre, including world champion, **GROUND POUNDER**. Ushra circuit's new champion, **WEAPON 1**, will face off

against rival AMTA circuit's new champion, **CULT**, in a face-to-face duel that will produce only one winner.

For a true Monster Spectacular, don't forget high-flying aerial stunts with the **Freestyle Motocross** team in a very special act. Pro riders, pro sport bike maneuvers – don't try this at home, kids!

Tickets go on sale **Friday, February 19<sup>th</sup> at 10am** at the SOEC Box Office, online at [valleyfirsttix.com](http://valleyfirsttix.com) or charge by phone at 1-877-SOEC-TIX. Grab **EXTREME** seats for just \$32; kids' prices start at only \$15.

**MONSTER SPECTACULAR** is action-packed, adrenaline-charged, and mega-entertainment at family prices – we'll sell you the whole seat, but you're only going to need the edge!

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**ABOUT GLOBAL SPECTRUM FACILITY MANAGEMENT:**

Global Spectrum ([global-spectrum.com](http://global-spectrum.com)) is the fastest growing firm in the public assembly facility management field with more than 85 facilities throughout the United States and Canada. The Philadelphia-based company is part of one of the world's largest sports and entertainment companies, Comcast-Spectacor, which also owns the Philadelphia Flyers of the National Hockey League, the Philadelphia 76ers of the National Basketball Association, Flyers Skate Zone, a series of community ice skating rinks, Comcast SportsNet Philadelphia, a regional sports programming network, Ovations Food Services, a food and beverage services provider, New Era Tickets, a full-service ticketing and marketing product for public assembly facilities, and Front Row Marketing Services, a commercial rights sales company and 3601 Creative Group, a full-service in-house advertising agency. In a partnership with Disson Skating, Comcast-Spectacor annually produces 10 nationally televised figure skating spectaculars on NBC.